



Sparkle Corporate Fundraiser

Salary: £30,000 to £35,000 per annum

Contract: Permanent

Base: Serennu Children's Centre, Rogerstone, Newport

Do you have a background in fundraising and would you relish the opportunity to join a busy, innovative, child-centred charity? Are you a passionate and ambitious individual who thrives on the challenge of delivering your fundraising targets?

This diverse, exciting and vital role, as Sparkle Corporate Fundraiser is central to the success of our popular charity. You will lead on and implement ideas for fundraising growth and opportunities to raise the profile of, and corporate donations to, Sparkle.

Sparkle is the charity supporting Serennu Children's Centre, a pioneering, purpose-built unit providing treatment, care, information, consultations and leisure services for children with a disability or developmental difficulty. The services reduce the burden on families and support the whole family through diagnosis and beyond. Sparkle also supports the hospital-based Nevill Hall Children's Centre, providing integrated services for children in the local area and the Caerphilly Children's Centre.

There are also ambitious plans afoot to create another purpose-built children's centre in another part of Gwent, which the charity sees as currently under-served when it comes to integrated services for children with a disability.

The Corporate Fundraiser will play a key role in helping to achieve this ambition and will make a long-lasting impact on the charity's income generation potential.

At the heart of Sparkle is the principle to ensure that children with a disability or developmental difficulty, and their families, are fully supported to participate in valued childhood experiences and have access to the same range of opportunities, activities, services and facilities as other children.

The role

This is a unique fundraising position. You will be solely responsible for implementing our fundraising strategy. Within the team there is also a community fundraiser who will report to you, playing a key role in handling communications, community fundraising and the charity's social media activity.

We are looking for a self-starter with a proven track record in corporate fundraising to take on the challenge of transforming our fundraising activities, driving donations and raising the profile of the charity.

You will be an excellent communicator, as at home building relationships with individual donors, to talking to leaders of businesses and organisations, to taking an active role in networking meetings and giving presentations.

You have experience of meeting targets and deadlines, developing and delivering a calendar of events and achieving future goals.

You are focussed, creative, adaptable and able to share your plans and achievements with management and trustees of the charity.

Sparkle aims to grow the number of corporate donors and the fundraiser's role will be to look after its existing donors, build on these relationships and expand the corporate donor income stream.

This role is ideal for someone who is looking for a long term relationship with a fantastic charity at an exciting time in its history.

This is a full-time post working 37.5 hours a week and with 20 days paid holidays, excluding bank holidays. Consideration will be given to flexible working arrangements.

For more information about Sparkle and this role and for more information on the job description see our website at www.sparkleappeal.org

Please note: Sparkle does not accept CVs alone, a completed application form is required. Applications forms can be downloaded from the Sparkle website and emailed to recruitment@sparkleappeal.org

Closing date July 31, 2021

Registered Charity Number 109369