



Find us online!

Sparkle

@sparkleappealofficial

justgiving.com/sparkleappeal

www.sparkleappeal.org

@sparkleappeal



FUNDRAISING NEWSLETTER

THANK YOU **RDP LAW!**

We've enjoyed a fantastic two-year partnership with RDP Law, during which they've raised an incredible £3,236.57 in support of Sparkle!

Throughout this time, the RDP team have championed Sparkle through a variety of fundraisers, including the Bristol 5K Inflatable Course Run, our Sparkle Charity Quiz Night, a 'Go the Distance' Challenge, and supporting our annual toy appeal.

They've also shown their continued support by attending many of our Sparkle Fun Days. We're so grateful for their ongoing commitment and generosity it's made a real difference to the children and families we support.



business or organisation that can form a

Charity of the Year partnership with Sparkle like RDP and Altra Law, then please reach out!

We would love to hear from you via fundraising@sparkleappeal.org!

Here are some ideas of how to fundraise for Sparkle...



Charity of the year

12-month partnership with Sparkle



Sparkle Friday

Dedicate the first Friday of the month to raising awareness and funds for us through a 'Sparkle Day'



Tasty Treats

Hold a cake sale or afternoon tea



THANK YOU ALTRA LAW!

A big **THANK YOU** to **Altra Law** for their support over the last year. They have donated a fantastic £12,802.71 to Sparkle!

Altra Law is a not-for-profit law firm, which means their profits are reinvested into supporting causes that make a real difference.

Altra Law also attended several Sparkle events to offer their expert advice on employment law and more. They've shown such kindness and compassion to us all, and we're thrilled to share that to they will continue to provide their valuable support moving forward.

From all of us at Sparkle, thank you for everything you've done and continue to do.

MEET THE TEAM

Tracey Holloway - Sparkle Fundraising Support Officer

Tracey is no stranger to Serennu Children's Centre. In fact, she's been part of the wider Serennu community for many years. Before starting her journey in Sparkle in 2021, she worked for over 15 years within the NHS in Health Records, regularly supplying case notes for clinics at Serennu. Her connection to the centre grew even stronger when she became an Administration Officer there in 2018 before moving to fundraising, a completely new career path.

As the sole contracted Fundraising Officer for Sparkle, Tracey wears many hats. There isn't a large team behind the scenes - it's Tracey at the helm, supported by **Becca Tyrrell** (Sparkle's Head of Operations), a few amazing ad-hoc volunteers, and the everenthusiastic Sparkle Fundraising Family.

In the current climate, fundraising is no easy task. Donations are down, competition for charity partnerships is fierce, and costs are rising across the board. But Tracey remains undeterred. She's always on the lookout for new "Charity of the Year" opportunities and fresh supporters. You'll often find her out and about attending events, shaking buckets, networking with local businesses, and spreading the Sparkle message across Gwent.

If you or your organisation is looking for a charity to support, or you'd like to get involved with fundraising for Sparkle, Tracey would love to hear from you!

"Sparkle is an amazing charity to work for, and we have an incredible team of passionate people who truly believe in our mission.

We support children and young people with complex needs to access activities, events, and support that they wouldn't otherwise have access to - and I'm so proud to play a vital part in that."

OUR GOAL...ACHIEVED!

Thanks to our supporters, we have been able to reach our fundraising target for this year!











rdp

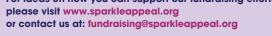
Law



BLACKWOOD ENGINEERING

For ideas on how you can support our fundraising efforts

please visit www.sparkleappeal.org or contact us at: fundraising@sparkleappeal.org





January

- Phil Greenwood, Ron Scott, Roy Pesticcio and Stuart Neal - 100KM walk from Gloucester > Newport
- GMB Engineering
- Stagecoach
- St Gabriel's RC Primary School
- O₂e
- John Harris

February

Claire Watts - Lanarth Court

March

- RBC Brewin Dolphin alternative Golf Day @ Par 59
- Michelle Barrett Bath 10k
- Drago Lounge
- KLA





Congratulations

RACHAEL

HANDS

for winning Sparkle's

spring membership

