

Sparkle Strategic Plan 2025-2027

Our Vision

Continue to help children and young people with disabilities and developmental difficulties across Gwent to thrive, while ensuring families feel supported, included and empowered.



Deliver High Quality Services

We will provide high-quality services, identify unmet needs, and improve access to support across Gwent.

Outcome: children, young people and families access the opportunities they need.



Family Voice & Advocacy

We will listen to families and amplify their voices, to influence services and decisions that affect their lives.

Outcome: Families help shape better services and support.



Sustainable Future

We will strengthen fundraising, diversify income, and use resources wisely to secure Sparkle's future.

Outcome: A financially resilient charity.



Raising Awareness

We will increase awareness of Sparkle, share our impact, and connect with more families, supporters and communities.

Outcome: More people know about and support Sparkle's work.



Strong Partnerships

We will work with health, education, local authorities and other charities to improve support for children, young people and families.

Outcome: Better joined-up services and opportunities across Gwent.

What Success Looks Like



More families supported across Gwent



Stronger family voice and influence



Improved outcomes for children and young people



Sustainable funding and growth



Stronger partnerships and community impact